

Southbank Trail Town: Business Checklist:

Trail Town: Business Checklist

Please check the city you are evaluating:				
	Ludlow		<input type="checkbox"/>	
	Covington		<input type="checkbox"/>	
	Newport		<input type="checkbox"/>	
	Bellevue		<input type="checkbox"/>	
	Dayton		<input type="checkbox"/>	
	Fort Thomas		<input type="checkbox"/>	
Overall Impressions		Yes	~	No
1.	Is there a gateway point to enter and/or leave town (like a piece of art/mural/sign)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.	Do business hours match customers' needs (i.e., open on weekends)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.	Are downtown businesses clustered in a compact area?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.	Are customers greeted warmly when they walk through the door?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.	Are merchandise and stores clean and well-kept?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.	Are window displays appealing and inviting?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7.	Are there window displays that show off the community's heritage?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Accommodating to Vistors		Yes	~	No
8.	Are there public-accessible restrooms in the businesses?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9.	Do businesses offer information on the town/region?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.	Is there a tourism information and visitor center or other place to get information?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11.	Is there a hospitality program for front-line people in restaurants, hotels or gas stations?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12.	Can employees answer questions about the town or region?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13..	Do employees answer questions in a friendly manner?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14.	Do shops carry souvenirs, especially related to the town?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Signs		Yes	~	No
15.	Is business signage clearly visible and well-designed?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16.	Do the signs clearly state what is being sold?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17.	Do businesses clearly indicate that they're open?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18.	Are business hours posted on front door or window?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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Does Your Town Have the Following Types of Businesses and Service?		Yes	~	No
Food				
19.	Outdoor vending machines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20.	Grocery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
21.	Coffee shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
22.	Ice cream shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
23.	Candy/chocolate shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
24.	Family-style restaurant	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
25.	Fast-food or chain restaurant	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
26.	Informal café	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
27.	Bar or tavern	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
28.	Restaurant with liquor service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
29.	Restaurants the serve local food	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rentals				
30.	Bicycle rentals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
31.	Horse rentals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
32.	Canoe, kayak rentals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
33.	Fishing boat rentals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Repair				
34.	Bicycle equipment and repair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
35.	Horse equipment and repair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
36.	Boat repair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lodging				
37.	Hotel or inn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
38.	Motel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
39.	Horse camp or stables	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
40.	Secure bicycle storage at lodging properties	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
41.	Nearby camping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Service & Amenities				
42.	Convenience store/quick stop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
43.	Drug Store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
44.	24-hour ATM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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Does Your Town Have the Following Types of Businesses and Service?		Yes	~	No
45.	Bookstore	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
46.	Laundromat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
47.	Emergency medial service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
48.	WiFi, 3G, or 4G service, cellular reception	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
49.	Shuttle service to trail beginning or general delivery as needed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
50.	Antique/art/other shopping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
51.	Taxi service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
52.	Access to public e-mail service (i.e. at library, café etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
53.	Library, local historic society office and/or museum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
54.	Are stores and museums open on weekends	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
55.	Entertainment/local performance/music venues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Promotions			
56.	Does the town use special events to encourage people to come to town?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
57.	Do businesses use clever marketing tactics to invite people in (i.e., free ice cream)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
58.	Does the town organize or promote town-to-town bike or horse rides?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
59.	Is the trail linked to downtown events and happenings?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
60.	Is the town linked to trail events and happenings?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
61.	Do businesses cross-promote?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
62.	Do businesses offer out-of-town shipping and receiving for large items?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Kentucky Products	Yes	~	No
63.	Do any businesses sell Kentucky Arts & Crafts or Artisan Products? Souvenirs?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
64.	Do restaurants sell Kentucky Proud Products?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
65.	Is there a farmers market?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
66.	Do local food producers participate in festivals and events?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
67.	Do local artisans set up at local festivals and events?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>